

Books Change Lives

ANNUAL REPORT 2007-2008



In our complex society, the ability to read is critical: It is the foundation for success in school and, later, in the workplace; it is key for developing self-esteem and a sense of mastery; it is a necessity for communicating effectively and for understanding, learning about and exploring our world.

Developing early literacy can help prevent school failure, delinquency, teen pregnancy, poverty, and unemployment. Children who grow up with books of their own and parents who take an active role in their child's literacy development have the best chance at becoming productive, competent adults.

From the Executive Director



Dear Friends of Read to Grow,

Every day we hear about the enormous toll the lack of literacy skills takes on our children, our families, our economy. At Read to Grow, we work to improve early literacy by educating parents about the importance of reading to their children from birth, and we provide books to help them do so. Now more than ever, we understand that parents play a critical role in their child's language and literacy development, and that the process begins at birth.

Governor Rell's Early Childhood Cabinet makes this point in its report, which focuses on what all children need in their first 1,000 days of life to prepare them for success in school. It concludes that: "Literacy begins in the earliest months of life as infants become familiar with the sounds of language. Frequent and consistent exposure to words and text are the precursors to literacy development and must start in infancy." This is the message Read to Grow carries to parents, to health care and child care providers, and to our partners and supporters in our communities; it is why our services are a wise investment, especially during this time of economic and social distress.

This has been a significant year for Read to Grow, our 10th anniversary year. With the addition of Hartford Hospital as our eighth hospital partner, we now serve 50% of all Connecticut newborns. We were recognized for our expertise and experience in promoting early literacy in several ways: We were invited by the State of Connecticut Children's Trust Fund to work with the Nurturing Families Network, which serves first-time parents starting at the birth of their child; were honored by the New Haven Free Public Library; and were inducted into the Community Hall of Fame sponsored by the Community Advisory Boards of Channel Thirteen/WNET New York and WLIW21.

In the coming year, we will continue our work, pursuing prevention strategies, strong community collaborations and measurable results. With more than 48% of our third graders already behind, failing to reach the state reading goals, there is no time to waste. If we really want all children to reach their full potential, we must give each child a good start by making reading part of everyday family life, beginning at birth.

With your continued support, I am confident that we will succeed.

Susanne Santangelo

Susane In Togelo

Executive Director

A Message from Our Board Chair

This year, as Read to Grow celebrates our 10th anniversary, I find myself reflecting on all that has been accomplished since the seeds of Read to Grow were first planted.

Ten years ago, a small group of us got together to address an appalling, unacceptable reality: there were children, right here in Connecticut, one of the most affluent states in the country, who did not have books of their own. I knew from first-hand experience that books have the power to change lives. All children need books they can call their own. Something had to be done. And so Read to Grow was born.

When we began our Books for Babies program at Yale-New Haven Hospital in 1998, we served about 4,000 New Haven area families, making sure every newborn went home with a new children's book, and parents who understood that it was important to start reading to their baby right away. At the end of our first decade, we now partner with eight birthing hospitals that are serving families throughout New Haven, Hartford, New London and Fairfield counties. Today, a remarkable 21,000 newborns — 50% of all new Connecticut babies — receive a brand new book from Read to Grow through our Books for Babies program.

Early on, we envisioned a continuum of services, one that would promote early literacy, support developing literacy, and provide access to books for children of all ages. It seemed logical, and necessary, to make books available to children through their first dozen years. So we started our Books for Kids program, "recycling" and redistributing donated gently used books to children who otherwise might not have books of their own.

This year alone, Read to Grow gave out an astounding 100,000 new and gently used books and we continue to grow and touch the lives of more Connecticut families each year. Our stellar staff, committed Board of Directors, and generous donors make it possible for our children to get a good start in life. We've accomplished so much in the last ten years; and there is still so much more we can do.

For countless Connecticut children, their first book is a gift from Read to Grow: for many it is the first book they hold, the first story they hear. For many, a book from Read to Grow is a window to a different world, a doorway to a brighter future.

Please take a few minutes to read through the pages that follow. I hope you will be moved to continue your support of our work on behalf of our youngest citizens.

Roxanne J. Coady Founder and Chair

Books Change Lives.

Every day, for 10 years, Read to Grow has changed lives — one book, one child, one family at a time.

In helping parents take an active role in their child's literacy development right from the first days of life, we work towards preventing low literacy and preparing all children for later success in school and in life.



Amalia is one of thousands of Connecticut children benefitting from Read to Grow and our commitment to preventing low literacy.

OUR MISSION is to improve early literacy for all
Connecticut children by providing books, helping families share books with their babies beginning at birth, encouraging language development, and promoting an awareness of existing literacy resources.

Join us in looking back at all we have accomplished, with the support of our donors, our volunteers, and our communities.

Look ahead with us as we share our vision for the future and move forward into our second decade of changing lives.

"Every child gets one chance at their first 1,000 days. We don't want to squander that."

— Governor M. Jodi Rell

Building Children's Literacy

Read to Grow is a statewide nonprofit organization that works to prevent low literacy and give all Connecticut children a good start in life by providing free books and literacy guidance to families.

Research shows that a child's literacy development begins at birth, long before the start of formal instruction in school. Developing early language skills is the foundation for later literacy and success in school. Studies show that the richest language exposure occurs when parents read to a child, and children's books are the essential tools for providing developmentally appropriate language to use with children.

Book exposure among infants and toddlers also promotes the development of early literacy skills. Infant brain development research also shows that children learn through a "give and take" within the context of warm, loving relationships with adults.

families and communities throughout Connecticut.



Working with parents in the hospital when a baby is born, Read to Grow links good health to the importance of early literacy, language development and attachment, preparing parents for their important role in their child's literacy development, and motivating them to read aloud to their babies right from birth.

"The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children."

~National Commission on Reading

By providing a continuum of programs, Read to Grow has become a vital resource for

- 50% of the state's newborns and their families received a new, free children's book and literacy guidance from Read to Grow, through our partnerships with eight Connecticut birthing hospitals.
- 110,000 books were given by Read to Grow to children across the state this year.

With the help of our donors, our volunteers and our partners, Read to Grow is making a difference in the lives of children.

Providing a Continuum of Services

 Books for Babies — provides new children's books for babies through the first year of life, and information for parents on how children develop early literacy skills and what they can do to help. Partner hospitals, and approximate annual births, are:

Yale-New Haven Hospital — 4,600

Hospital of Saint Raphael, New Haven — 1,200

Lawrence & Memorial Hospital,

New London — 1,800

Saint Francis Hospital and Medical Center, Hartford — 3,300

Bridgeport Hospital — 2,600

St. Vincent's Hospital, Bridgeport — 1,350

Manchester Hospital — 1,000

Hartford Hospital — 4,000

- Books for Kids provides free new and gently used books for children who need them from birth through middle-school age.
- Connecticut Library Hotline a toll-free number that provides callers with information about each of our state's 200 libraries.
- Motheread/Fatheread Classes use a nationally recognized curriculum to promote parent-child bonding by combining the teaching of literacy skills with child development, and focusing on child-rearing issues relevant to all families. This year, Read to Grow presented two Motheread sessions for the women at York Correctional Institution.







10th Anniversary Year Highlights

- In September, we kicked off our 10th anniversary year with a weekend of house parties around the state, each featuring a Connecticut author.
- In January, Hartford Hospital became our eighth hospital partner. Now, Books for Babies reaches 50% of all Connecticut newborns with a literacy bag and literacy guidance for their parents.
- To accommodate program growth, we expanded our office and warehouse space, updating our look with a generous gift of "gently used" furniture from Pitney Bowes.
- In June, an Open House for supporters showed off our renovated space and increased capabilities.
 Attendees included Senator Edward Meyer.
- This year, we printed our First Guide for Parents of Newborns in Spanish, to increase bilingual families' access to literacy guidance information.
- In April, 16-year-old Alexandra Bailin received the Youth Volunteer of the Year award from the Greater New Haven Association of Volunteer Administrators for her service to Read to Grow.



Jacques Pepin was the guest author at a 10th anniversary dinner party hosted by Francine Sears.



Children's author Nancy Wallace, Susanne Santangelo and Roxanne Coady with Senator Ed Meyer at Read to Grow's Open House.



Read to Grow Development Director Jean Caron presented the Youth Volunteer Award to Alexandra Bailin from the Greater New Haven AVA for her work with Read to Grow.

- Our annual fundraising luncheons in Hartford and New Haven attracted record-breaking crowds in support of our programs.
- Read to Grow received two awards this year. We were inducted into the Community Hall of Fame, sponsored by the Community Advisory Boards of Channel Thirteen/WNET New York and WLIW21. Read to Grow also received the Mary B. Ives award from the New Haven Free Public Library at the annual Mardi Gras celebration.
- Yale-New Haven Hospital's Pediatric Primary Care Center became the fifth site for our community outreach effort, aimed at families with twomonth-old babies.
- In June, Books for Babies hospital volunteers from around the state came together for an educational session and roundtable discussion on brain development and early literacy—part of the in-service training we provide for volunteers and hospital staff.
- Read to Grow was invited by the State of Connecticut Children's Trust Fund to work with the Nurturing Families Network, which serves first-time parents beginning at a baby's birth.



Tom Brokaw spoke to more than 400 attendees in November at our New Haven luncheon.



Executive Director Susanne Santangelo accepted the Community Hall of Fame award from Channel 13/WNET.



Lawrence & Memorial Hospital Books for Babies volunteers were among those who attended the educational session on brain development and early literacy for our hospital volunteers.

Books for Babies: Practicing Prevention

Early on, Books for Babies took root as a research-based program of low literacy prevention, viewing literacy development as an essential part of a child's overall good

health. Our unique approach begins at birth, on the hospital maternity unit, with a literacy bag for families and a visit from a volunteer trained by Read to Grow. Given the health, social and economic consequences of low literacy, promoting literacy is practicing preventive medicine.

Through our hospital partnerships, Books for Babies becomes incorporated into the services delivered to families on the maternity unit. Priscilla Russo, Books for Babies coordinator, a former neonatal nurse and patient educator, emphasizes the strong collaborative relationship between the hospital and Read to Grow. "It really works from the top down and bottom up," involving a commitment from administration, medical and nursing staff, and the hospital volunteer department, she explains. "They reinforce our message all the time."

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In starting up a hospital program, Read to Grow follows a protocol that brings together Books for Babies staff, hospital staff, and volunteers from the community. In-service training for nursing staff reviews how Books for Babies works, and the research on which our



Books for Babies volunteer at Hartford Hospital, our newest partner, visits with parents of a newborn at bedside on the maternity unit.

message to families is based. Volunteers are recruited and trained jointly by Read to Grow staff and hospital volunteer services, with our training focusing on infant brain development, how literacy skills are acquired, and how parents can begin building their baby's literacy skills from birth.

Once the program is up and running, maternity staff makes sure each family receives a literacy bag, reinforces parents' role in developing their baby's language, and offers books from Read to Grow to siblings of newborns. Volunteers visit with families to discuss the importance of early childhood literacy and encourage parents to sign up with us for additional books and literacy guidance during baby's first year.

Through our Books for Babies program, newborns leave the hospital with a brand new book and parents who understand that reading aloud to children, right from the start, can help build a solid foundation for learning, and prevent the devastating effects of low literacy.

This year's addition of Hartford Hospital has brought Read to Grow one step closer to fulfilling founder Roxanne Coady's vision of providing every newborn in the state — about 42,000 births each year — with a book to start on the road to literacy.



Read to Grow's Books for Babies team: Hospital Coordinator Priscilla Russo, center, joined by Christine Mace, left, Hartford regional coordinator, and Erin Spaulding, right, onsite coordinator at Yale-New Haven Hospital.

"Thank you for informing me that even a newborn could be read to. It has given my baby a head start to the learning process. Now I borrow books from the local library to read to my baby."

~From a Hartford area parent

"My child has enjoyed receiving the books from you all. She loves reading now. I am due in November with my son and I hope he loves to read like his sister. I really like your program and would love to keep getting books and your service."

~From a New Haven area mother

Getting Books into Children's Homes

Phone calls from children like Chinanu remind us of how important books are to those we serve. Chinanu is nine years old and lives in New Haven. She loves to read and called us

several times this year to ask for books, thanking us each time before requesting more. Over the years, Read to Grow has grown into a place that children, parents and providers can rely on for free books and information. This year, Books for Kids showed a 9% increase over the previous year in the number of books distributed, making sure developmentally appropriate books are accessible to those with limited means. With each book we provide, we are helping to shrink the opportunity gap and build children's literacy skills.



In keeping with our mission to partner with existing organizations that promote literacy, we collaborate with a wide range of health care, educational, social service and child care providers to get books into children's homes. We answered requests from more than 300 different sites around the state, as well as directly from countless families, many contacting us for books multiple times during the year.

Continuing the link between health care and literacy, Books for Kids regularly delivered books to the maternity units and pediatric waiting rooms in our partner hospitals, and to community health centers, where thousands of books were taken home by children at the end of their doctor's visits.

We are a small nonprofit cooperative preschool on a very limited budget. Your donation allowed me to present each student with a book and add five new books to our classroom library... Your program touches "little lives" and enriches their childhood through book "ownership."

~Judy Tatem, Director, Rocky Hill Congregational Cooperative Nursery School Books for Kids is supported by book donations from schools, businesses, publishers, community groups and individuals — a cost-effective way to shrink the opportunity gap and to meet the needs of the increasing numbers of children and underserved programs in our communities.

The Joy of Receiving

Below is sample of the range of programs we gave books to this year. A list of more than 300 sites that received books from Read to Grow appears at the end of this report.

- I,200 books were delivered to the Young Designers Youth Service Organization: Carmella Ricciardelli brought arts and crafts projects to all New Haven police substations each week during the summer, and gave out books to children that participated.
- Judy Marella drove 30 miles from Bridgeport to Branford and back again, her van filled with 860 books for the city's Lighthouse Program, an after school and summer program with 20 sites.
- "Minding the Baby Home Visiting Program for Young Families," a New Haven-based program that visits teen mothers weekly until a child is two years old, received 80 books to use in encouraging healthy attachment.
- More than 1,000 books were given to Malta House of Care, a mobile medical van that serves uninsured Hartford residents, to distribute to children.
- Whale's Tales Children's Book Bank, a New London resource Read to Grow helped establish several years ago, received 1,400 books to help fill its bookshelves.
- All Our Kin in New Haven, a resource for family child care providers, received more than 700 books.





Michelle: A Catalyst for Change



Michelle Randolph gathers a few friends and relatives to check out a couple of boxes of books, a recent delivery from Read to Grow. Michelle has become a community leader for literacy, working to help change children's lives.

Six months ago, Michelle Randolph's address was York Correctional Institution in Niantic. These days, she is making a difference in children's lives, by getting books into their homes and encouraging parents to read with their children. Folks in Michelle's New Haven community know her today as "The Book Lady" because she gives kids books of their own, books she gets from Read to Grow.

It was at York that Michelle learned about the importance of sharing books with children, and about Read to Grow as a community resource for free books and literacy advice.

We first met Michelle when she took part in a Motheread group at York. For ten weeks, Michelle attended the classes conducted by two of our staff members, Books for Babies coordinator Priscilla Russo and Books for Kids coordinator Linda Sylvester, both trained in the nationally recognized Motheread curriculum. Read to Grow brought Motheread to York in 2006 as part of York's parenting program.

Michelle does not have children of her own, but she helps take care of her two-year-old godson, and he was her inspiration for attending the Motheread classes at York. "I love kids and love kids to read," Michelle says. The time she spends reading with her godson "helps me to grow closer to him."

Once back in New Haven, Michelle called on us. At first she asked for books for several children she knew; then she expanded her reach, taking on the mission of getting books to as many children as she can by bringing them right into the neighborhoods and onto families' doorsteps. Having books and reading, she says, "gives kids a chance to elevate their minds, and to feel the joy of books."

"I'm doing something I enjoy, working to keep kids focused and stretch their minds."

Michelle makes announcements at neighborhood community meetings to let families know that she can get books for their children, and takes books to her church for children who attend Sunday school classes. News of Michelle's work has traveled by word of mouth, and now both children and parents seek her out. "When I bring books, they want more," she says proudly.

Book ownership is key to getting children to read more, Michelle has found. "Libraries are great," she says, "but kids want to keep books and to cherish them. They don't want to have to give them back."

Michelle dreams about having an apartment large enough for shelves of books, a place where children could go to browse for books to take home to keep—a mini-distribution center right in her home. In the meantime, she regularly calls Linda Sylvester for children's books and to share her ideas about how she can spread the message of the importance of books, literacy and family reading to her community.

Motheread at York is funded by a grant from J. Walton Bissell Foundation.

The Joy of Giving

This year more than 70,000 new and gently used donated books came into our warehouse to be sorted by topic and grade level, labeled with our Read to Grow sticker, and distributed to children, families and underserved programs in our communities.

Each of the following donated more than 500 books this year.

Jane Baker, Bat Mitzvah book drive
Branford Early Childhood Collaborative
Church of Saint Dunstan Confirmation Class,
Glastonbury
Congregation Simchat Yisrael, West Haven
Deer Run Elementary School, East Haven
Fraser-Woods School, Newtown
Jordan Glassman, Bar Mitzvah book drive



Girl Scout Troop # 6214, Baldwin Middle School, Guilford
Girl Scout Troop # 3839, Simon Lake School and West Shore Middle School, Milford
Guilford Lakes School
Lori Hoffer, Woodbridge
Hopkins School, Read to Grow Club, New Haven Independent Day School, Middlefield
Island Avenue Elementary School, Madison
James Blackstone Memorial Library, Branford
Jared Eliot Middle School, Clinton
Jewish Community Center, Woodbridge
Kathleen H. Ryerson School, Madison
Kiwanis Club of Fairfield
Learning Village of Madison
Masonic Healthcare Center, Wallingford



News Channel 8 North Branford Intermediate School Orange Avenue School, Milford Our Lady of Mercy School, Madison The Pine Brook School, Branford R.J. Julia Booksellers, Madison Raymour & Flanigan Furniture Red Barn Children's Center, Clinton Stamford Jewish Community Center Stanley T. Williams Elementary School, Northford Starbucks - New Haven area stores Totoket Valley Elementary School, Northford United Way of Greater New Haven with Quinnipiac University, Albertus Magnus, Gateway Community College, and University of New Haven

Melanie Ward and Karen Seligson, Holiday Lunch for Literacy

Washington School, East Haven



Bringing a Town Together

His Jeep was nearly scraping the road from the sheer volume of books that had been packed in, but Bob Sussman of the Kiwanis Club of Fairfield didn't mind. He was thrilled with the success of the club's second annual community-wide book drive for Read to Grow. In just two weeks, the Kiwanis Club, in partnership with the town's schools and libraries, collected 9,000 books for Connecticut children in need.

Last year the Kiwanis Club collected 6,000 books, setting a record for the most books collected by a single drive in our history. For its outstanding contribution, the organization received a Community Partner award at Read to Grow's fall luncheon fundraiser in New Haven. Months later, the club beat its own record.

"We are so pleased that this service project allows us to encourage community-wide support for literacy while involving many of our Kiwanis members, as well as entire families," says Sussman.

Community groups, such as the Kiwanis Club, take action because they believe in our mission and in our ability to get books to children who need them.

"After attending Read to Grow's fundraiser last November and listening to the speakers talk about how many children benefit from Read to Grow and its programs, I was very motivated to run another book drive."

-Bob Sussman, Kiwanis Club of Fairfield



Fairfield students joined with the Kiwanis Club to help collect books for Read to Grow.



Susanne Santangelo presented the Community Partner award to Fairfield Kiwanis Club book drive coordinator Bob Sussman at the 2007 New Haven luncheon.

Cultivating Collaborations

Through collaborations, Read to Grow can share our expertise in literacy, expand our reach and connect with our communities. Here are a few of the ways we worked with other organizations around the state this year.

- Read to Grow was invited by the State of Connecticut Children's Trust Fund
 to work with the Nurturing Families Network (NFN), which serves first-time
 parents beginning at baby's birth. We started our work by selecting
 developmentally appropriate books for all 42 NFN sites for home visitors to
 use with parents in encouraging shared reading. In phase two, Read to Grow
 staff conducted training sessions for NFN staff, who will integrate the early
 literacy education into their work with families.
- Teen volunteer Alexandra Bailin conceived of and initiated the state's first
 Read to Grow Club at Hopkins School in New Haven, an active group that
 collects books and raises funds for RTG. To help others form their own
 successful RTG Club chapters, Alexandra developed and published a guide that
 outlines how schools and community groups can get started.
- Read to Grow staffed an informational table and distributed early literacy
 materials to 100 child care providers at All Our Kin's Annual Conference. All
 Our Kin is a New Haven organization that helps train low-income women to
 be early childhood educators.
- At a Help Me Grow networking breakfast for 50 community providers, Read to Grow staff made a presentation about encouraging families to promote healthy parent-child bonding and attachment through early literacy. Educational resources were distributed.
- Yale-New Haven Hospital's Pediatric Primary Care Center became the fifth site for our community outreach effort. At the two-month well-child visit, pediatric staff remind parents about their role in building their child's early literacy skills, provide families with another developmentally appropriate book from Read to Grow, and encourage parents to sign up for more free books and literacy guidance.

Diane Ariker: A Donor Story

"One of my earliest memories is of going to the library with my mother to get books," Diane Ariker reminisces. "I can still picture it. It was better than going to a toy store." There were books in her childhood home, but no budget to buy all the books she wanted. "And there was no organization like Read to Grow then," she adds.

Diane met Read to Grow several years ago when her granddaughter was born. The baby received a literacy bag, and Diane was impressed. "I thought you were doing things in literacy that no one else was doing," she recalls.

In 2006, Diane attended a Read to Grow event and learned more about us. Following that, she and her husband, Walter, chose one of the many ways to donate to Read to Grow and made a multi-year pledge.

Diane loves the idea of multi-year pledges for its benefits to both the donor and the organization. By becoming a multi-year donor, gifts can be more meaningful, she says. "You can plan ahead and incorporate that gift into your total philanthropic plan, maybe making a larger gift because you spread it out over time," she explains.

Drawing on her years of working in development with nonprofits, she says, "It's helpful for ongoing strategic planning to be able to look beyond a gift to a commitment over a number of years...It also gives the organization an opportunity to continue to inform and engage donors...in turn, they become a power even beyond the amount of money they give; they become advocates."

Diane has, indeed, become an advocate for Read to Grow. Since joining our development committee in 2006, she has stepped to the plate time after time, seeking



new donors and spreading the word about Read to Grow. By volunteering, she's also carrying on a family tradition passed on to her by her parents; they led by example and taught their only child about giving her voice, money and time to others. And Diane does all that, and more, for Read to Grow.

The Arikers are passing on their philosophy of philanthropy to their children, in part, through a donor-advised fund they established at the Community Foundation for Greater New Haven, in conjunction with their strategic giving plan. "I love the idea of endowment," Diane says. "Part of the money stays and grows, and after we're gone, the fund will go on giving."

Before a career as a management consultant and human resources professional, Diane was a classroom teacher and guidance counselor; becoming a grandmother upped her concern about a child's early years. "That's where my passion is and that's what Read to Grow does. The early start right from birth is thrilling to me. There's a kind of yield that nothing else can compare to when you start that early."

Sharon Davis: A Corporate Voice



"I was looking for an organization that we could become involved with and when I heard about Read to Grow...I jumped at the chance."

—Sharon Davis, Director, Human Resources, Alcoa Howmet

When Sharon Davis took a job at local manufacturer Alcoa Howmet, she began searching for an area nonprofit to get behind, carrying out Alcoa's corporate principle to serve its communities. Through an article in a weekly newspaper, she found Read to Grow right in her Branford "backyard."

"I was looking for an organization that we could become involved with and when I heard about Read to Grow, with literacy being one of my pet projects, I jumped at the chance. We wanted to get involved in something where we could be of the most help," Sharon says. "They really sparked my interest and I knew I had to get with them."



Alcoa Howmet employees spent a day working for children's literacy by spending a day at Read to Grow. The team, led by Davis, seated, center, donated more than 80 hours collectively, assembling hundreds of literacy packets for Books for Babies and labeling thousands of new and gently used books for Books for Kids to distribute to children around the state.

Sharon was drawn to our Books for Babies program: sending children and parents home from the hospital with a book and information so they can continue to access material is a unique way to make a positive impact, she says.

The process brings families closer and helps expand both the parents' and child's world with access to books and literacy reinforcement.

"Knowing they leave just days after being born with their first book is special," Sharon says. "The parents will read and explore and expand their knowledge as well. Literacy is so important in so many aspects, it is exciting to be part of an effort like Read to Grow."

Sharon says some of her fellow employees at Howmet helped inspire her to choose RTG as their community project. With a predominantly Hispanic work force, Sharon says she saw the need for literacy in everyday, practical terms.

"Our employee base is mainly Hispanic here and for some of our employees English is a second language, so literacy is something that we understand. We stress that if employees want to take English as a second language, we will get them in classes. We want people to succeed," Sharon says.

Sharon was instrumental in recommending RTG to the Alcoa Foundation for funding,



Alcoa Howmet presents a \$45,000 check to Read to Grow from the Alcoa Foundation for Books for Babies.

which resulted in a \$45,000 grant awarded by the foundation to support our Books for Babies program.

The mother of two girls, Sharon was touched personally by our mission as well. "It inspired me to read to my daughters even more. Books are in abundance in our home. I want my daughters to experience different cultures and ideas."

Sharon's community activities were so well received at RTG that she was asked to serve on its board, another opportunity she jumped at.

"I was truly honored to be asked to be on the board," Sharon says. "I just wanted to volunteer and help. Being on the board is a great honor."

Ben Raynor, The Sound, contributed to this article.

Celebrating the Power of Literacy

Read to Grow has celebrated the power of early literacy for the past 10 years with annual luncheons in New Haven; three years ago, we began holding annual Hartford area luncheons as well. These popular events attract hundreds of individuals who attend to hear well-known authors and personalities speak and to support our mission.

This year, Alan Alda was the guest speaker at the Hartford event, and broadcast journalist Tom Brokaw spoke at the New Haven event. Both luncheons were co-hosted by Citizens Bank, long-time Read to Grow supporter.

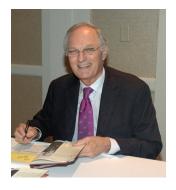
Honorary chair of the luncheon in Hartford was Senate Pro Tempore Donald Williams; Speaker of the House James A. Amann was honorary chair of the New Haven luncheon.

Annual Luncheons



"The single biggest problem we have is people who can't read so they can't follow simple instructions, and they can't keep a job."

~Tom Brokaw, New Haven luncheon



"What an extraordinary thing [Read to Grow is] doing...giving children a chance for their brains to develop so whatever genius is there will come out and give them the ability to live a good life."

~Alan Alda, Harford luncheon





10th Anniversary Celebration

Elegant settings, intimate gatherings, and conversations with guest authors...Read to Grow kicked off our I 0th anniversary year celebration with a weekend of house parties. Generous hosts around the state opened their homes to the "friend and fund raising" event under our theme of "Books Change Lives," and guest authors such as Wally Lamb, Lary Bloom and Amy Chua entertained and enlightened guests. Board member Donna Lechner-Gruskay led a sterling volunteer planning committee, and Citizens Bank sponsored the celebration.



Professor, writer and humorist Gina Barreca signs a copy of her book for a 10th anniversary party guest.





Author Dorie Greenspan and hushand Michael, left, with Roxanne Coady and Nicole Vitrano of Updike, Kelly & Spellacy law firm.



Citizens Bank's Richard Barry and wife Deborah attended a party in Hartford hosted by Mary Kay Curtiss, right.

Patrons Events

Read to Grow hosts an annual special event to acknowledge our patrons and share our progress. In January, the Yale British Art Museum was the venue for "A Royal Evening" with author Domenick Dunne interviewing Tina Brown about her new book about the life of Princess Diana.

A Decade of Growth and Service

1998

Read to Grow begins with the vision that all children should have books of their own

1999



Kick-off fundraising luncheon features Peter Jennings as guest speaker

YALE-NEW HAVEN
Yale-New Haven Hospital signs on as first
CHILDREN'S HOSPITAL
Books for Babies hospital partner

2000

First books for newborns are distributed through Books for Babies at Yale-New Haven Hospital

Former president Jimmy Carter speaks at second New Haven fundraising luncheon

200 I



Hospital of Saint Raphael: our second partner Julie Andrews is New Haven luncheon speaker

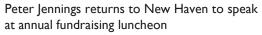
2002

Third hospital partner is Lawrence & Memorial in New London

Books for Kids program is created to provide gently used books for children through middle-school age

Caroline Kennedy: New Haven luncheon speaker

2003



Books for Kids distributes 26,000 new and gently used books to children

2004

Expanding into Hartford, Saint Francis Hospital and Medical Center becomes fourth partner Madeleine Albright speaks in New Haven



RTG founder Roxanne Coady and Peter Jennings at our first fundraising luncheon.



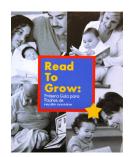
Books for Babies volunteer visits a new mom at Yale-New Haven Hospital, our first partner.



In 2004, RTG welcomed Madeleine Albright as luncheon speaker.







This year, we published a Spanish version of our First Guide for Parents of Newborns.



Caroline Kennedy spoke in Hartford in 2006.



Children pose with books they received from Read to Grow.

2005

Read to Grow expands into Fairfield county: Bridgeport Hospital becomes fifth hospital partner

Books for Kids distributes 64,000 new and gently used books to Connecticut children Jack Welch, former General Electric CEO, speaks at New Haven luncheon

RTG publishes First Guide for Parents to be included in Books for Babies literacy bags

2006

Sixth and seventh hospital partners come on board: Manchester Memorial Hospital and Bridgeport's St. Vincent's Medical Center

Senator John McCain speaks at New Haven luncheon

Caroline Kennedy returns to Read to Grow as first Hartford area luncheon speaker

2007

RTG forms partnership with York Correctional Institution: staff members conduct Motheread workshops for women of York, and inmates assemble literacy bags for Hartford Books for Babies

Outreach prevention initiative for families of two-month-olds launched in several primary care centers

Author/sports writer Mitch Albom speaks at Hartford luncheon

2008

Hartford Hospital is eighth hospital partner First Guide for Parents of Neworns published in Spanish

Read to Grow distributes more than 110,000 books in one year









Our Volunteers: The Backbone of Read to Grow

Read to Grow is fortunate to have a pool of committed volunteers who donate their time and skills to carrying out our mission. Our volunteers work in the hospitals, in our office, and on special events, always willing to do whatever is needed. We could not do what we do without them

Susan Adams Katherine Hersey Darlene Adler Page Heslin Lindsey Anderson Lois Hobby Alexandra Bailin Jane Baker Betsy Ballenger Anne Karas Cara Baruzzi Linda Brites Deb Kelly Susan Brown Ian Knisely Nora Brugueras Evelyn Krevolin Grace Callejo Lynne Krupa Judith Case Kate Lee Allison Lex Dottie Cavanaugh Monica Cavender Rosemarie McDowell Robin Charney Kristen McKay Sandra Cosman Kim Meuse Yanina Daigle Maria Decker Shirley Minnier Ashley Equi Theresa Finkel Alyssa Fleischman Karen Murray Io-Ann Fleischman Ioan Foster Lynn Nathan Fran Oliver lane Fox Armida Funaro Janie Pressley Tina Garrity Marian Pronsky Mary Geary Cecile Reid

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Read to Grow partners with several Connecticut agencies to provide job training activities for clients, and in turn, we benefit from their volunteer services. We gratefully acknowledge the following for their donated hours:

Helen White Kathy White

Acord Benhaven Branford High School Sarah, Inc. Vista Vocational Life Skills

York Correctional Institution





Volunteers donated \$192,000-worth of service to Read to Grow this year.*

*Based on figures from the Bureau of Labor Statistics



















Treasurer's Report

Fiscal year 2007-2008 was a year of continued growth and expansion in our programs. We received our first state grant this year, and gifts from special events increased by \$22,061 over last year. As pledge payments are recorded in the year in which they are received, a \$51,977 decrease in the net assets occurred despite growth in overall cash receipts this year.

The addition of our eighth hospital partner and expansion of program services increased book expenses by \$26,346 over the previous year. Conservative fiscal management this year allowed us to under spend our overall expense budget by \$65,450.

Read to Grow received an unqualified or clean audit opinion from our external auditors Murphy, Sloman & Company.

Respectfully submitted by,

Stacy Ruwe, Treasurer

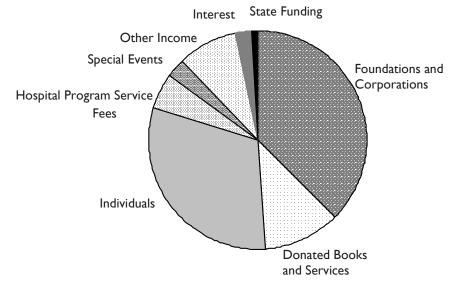
Statement of Activities for the Year Ended June 30, 2008

Income:

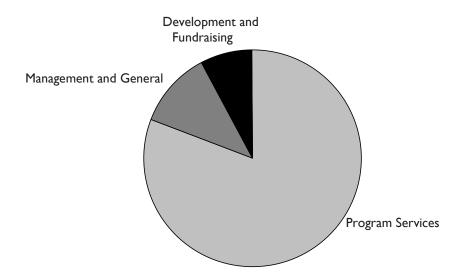
| Foundations and Corporate Grants | \$ 281,196 |
|----------------------------------|--------------|
| Individual Contributions | 85,080 |
| Donated Books and Services | 232,345 |
| Hospital Program Service Fees | 40,000 |
| Other Program Services | 20,000 |
| Special Events | 67,041 |
| Other Income | 17,900 |
| Interest | <u>7,062</u> |
| Total Income | 750,624 |
| | |

| Expenses: | |
|-------------------------------|----------------|
| Program Services | 648,839 |
| Support Services: | |
| Management and General | 90,372 |
| Development and Fundraising | 63,390 |
| Total Expenses | 802,601 |
| Increase in Net Assets | (51,977) |
| Net Assets, Beginning of Year | 810,357 |
| Net Assets, End of Year | <u>758,380</u> |





Expenses



Our Donors: Investing in the Future July 1, 2007 through June 30, 2008

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^{*} denotes multi-year pledge

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If we have inadvertently omitted a name, printed a name incorrectly, or categorized anyone incorrectly, please accept our sincere apologies. Please call us at 203-488-6800 to advise us of any error so that we may correct our records.

Reaching Across the State

In addition to the countless families who contacted us for books each year, more than 300 organizations that serve children — schools, child care and health care settings, social service agencies and others — have received books from Read to Grow, many on an ongoing basis, each one our partner in promoting literacy and healthy development of our children.

A.B. Skane School, Bridgeport ABCD Inc., Jamie Hulley Childcare Center, Bridgeport ACES Family Resource Center, North Haven

Action for Bridgeport Community Development, Bridgeport

Advance Child Care Center, New Haven Agency on Aging of South Central Connecticut, Experience Corps, New Haven

Alexis Hill Montessori School, New Haven

All Our Kin, New Haven

Apple Tree Children's Center, Avon

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Bridgeport Board of Education, Parent Center

Bridgeport Department of Health

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Bridgeport Hospital, Sibling Program

Bridgeport Public Schools, KIDS Project

Bridgeport School-Based Health Centers

Bristol Hospital, Parent and Child Center

Bryant School, Bridgeport

Bulls Head Hollow Head Start, Bridgeport

Child Guidance Clinic of Greater Waterbury, Nurturing Families Network

Connecticut Association of Foster and Adoptive Parents, Hartford

Connecticut Association of Foster and Adoptive Parents, New Haven

Connecticut Association of Foster and Adoptive Parents, Rocky Hill

Connecticut Association of Foster and Adoptive Parents, Waterbury

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Clinton Public Schools, Best Beginnings

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Haven Healthy Start

Coordinating Council for Children in Crisis, New Haven

Cornerstone Christian Center, Milford

Cradles 2 Crayons Day Care, Bridgeport

CT Lifespan Respite Coalition, Rocky Hill

Curiale Elementary School, Bridgeport

D.C. Moore Elementary School, Family Resource Center, East Haven

Danbury Even Start

David Wooster Middle School, After School Program, Stratford David Wooster Middle School, Stratford
Davis Street 21st Century Magnet School, New Haven
Deer Run Elementary School, East Haven
Department of Children and Families, Meriden
Department of Social Services, State of

. Connecticut, Middletown

Doodles of Fun Home Day Care, Derby

Duck Pond Day Care, Inc., Hamden

Dunbar School, Family Resource Center, Bridgeport

E.C. Goodwin Technical High School, New Britain

Early Learning Center, New Haven

Early Learning Center, West Hartford

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East Rock Summer Academy, New Haven

EastConn Head Start, Dayville

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Little Angel Day Care Home, Hamden Little Blessings Home Day Care, East Haven Little Superstars Family Day Care, West Haven

Little Theatre of Manchester Live Oaks School, Milford

Longfellow Middle School, Bridgeport

Love a Lot Child Care, Brooklyn

Love Christian Academy, Bridgeport

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Lower Naugatuck Valley Parent Child Resource Center, Derby

Luis Muniz Marin School, Bridgeport

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Malta House of Care, Malta Care Van, Hartford

Manchester Memorial Hospital, Community Baby Shower

JIIOWEI

Manchester Memorial Hospital, Family Development Center

Manchester Memorial Hospital, Sibling Program

Manchester Memorial Hospital, Waiting Rooms

Maplewood Annex, Bridgeport

Margaret Egan Head Start, Milford

Meadowside School, Milford

Meriden Family Resource Center

Micro Society Magnet School, New Haven

Middlesex Hospital, Waiting Room, Essex

Milford Cooperative Preschool Learning Center

Milford Hospital, Young Parent Program of Milford

Milford Pediatric Group, Waiting Room, Milford

Mill Ridge School Readiness, Danbury

Minding the Baby Home Visit Program for Young

Families, New Haven

Miss Mel's Day Care, Bridgeport

Momauguin School, East Haven

Mom's Street School, Danbury

Montessori School on Edgewood, New Haven

Morning Glory Infant Toddler Care Center,

New Haven

Morris Street School Family Resource Center, Danbury

Motheread Focus Group, New Haven

Mothers and More, Greater New Haven Chapter,

My First Letters Family Day Care, New Haven

Nana's Day Care, Hamden

Nancy's Nursery Rhymes, Stamford

Nathan Hale School, New Haven

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Nurturing Families Network, UConn Health Center, Farmington

Oak Hill Birth to Three, Hartford

Optimus Healthcare, Stamford

Overbrook Early Learning Center, East Haven

Oxford Health Plans School of Hope Initiative, Trumbull

Pagels School, West Haven

Parent-Child Playgroup, New Haven

Parents and Communities for Kids (PACK), New Haven

Peace of Mind Family Child Care, West Haven

Pine Brook School, Branford

Poppin's Day Care, Wauregan

Primary Learning Academy, New Haven

Psychotherapy Center for Children, Adults and Families, Milford

Ridge Hill School, Hamden

RKM All Souls Family Home Day Care, Stratford

Robert W. Carbone School, East Haven

Roberto Clemente Leadership Academy, New Haven

Rocky Hill Congregational Cooperative Nursery School

Roosevelt School, Bridgeport

Ross Woodward School, New Haven

Saint Martin of Porres Day Care, New Haven

Sarah, Inc., New Haven

Saugatuck Outreach Nutrition Program, Westport

Savin Rock Community School, School-Based Health

Center, West Haven

Sayles School, Baltic

Seaton Women's Health, Pediatric Waiting Room, Bridgeport

Seth G. Haley Elementary School, West Haven

Shepherd Glen Elementary School, Hamden

Six to Six Magnet School, Bridgeport

Smalley School, New Britain

Southern Connecticut Hebrew Academy, Orange

Southfield Children's Center, Inc., Newington

Southwest Community Health Care Centers,

Bridgeport

Spring Glen School, Hamden

St. Francis Hospital and Medical Center, Pediatric

Waiting Room, Hartford

St. Francis Hospital and Medical Center, Sibling

Program, Hartford

St. Mark's Day Care Center, Inc., Bridgeport

St. Mary's Day School, Manchester

St. Paul's Child Development Center, Bridgeport

St. Vincent's Medical Center, Parent Support Group, Bridgeport

St. Vincent's Medical Center, Parenting Group, Bridgeport

St. Vincent's Medical Center, Pediatric Waiting Room, Bridgeport

St. Vincent's Medical Center, Sibling Program, Bridgeport Stacy's Family Day Care, Plainfield

Star of Jacob Christian Church, New Haven

Stay-N-Play Day Care, Seymour

Stetson Branch Library, New Haven

Student Parenting and Family Services, Inc., Milford

Team Inc. Child Care Services, Head Start, Ansonia

Team Inc. Child Care Services, Head Start, Milford

The Right Place, Meriden

Thompson Elementary School, West Haven

Timothy Dwight School, New Haven

Title One Parent Training Academy, New Haven

Touch of Hope Ministry, New Haven

Town of Enfield Child Development Center

Trinity Episcopal Church, Branford

Trinity Family Day Care, New Haven

Troup Magnet Academy of Science, Hamden

Tutor Time Learning Center, West Haven

UConn Health Center, Nurturing Families Network, Farmington

Verplanck Elementary School, Manchester

Vincent Mauro Magnet School, School-Based Health Center, New Haven

Vincent Mauro Math Science and Technology Magnet School. New Haven

VNA Community Health Care, Guilford

VNA of South Central Connecticut, New Haven

Washington School, Waterbury

Washington School, West Haven

Washington School Early Childhood Education, Waterbury

Watch Me Grow Day Care, Orange

Waterbury Hospital Health Center

Waterbury Hospital, Outpatient Testing

West Haven Child Development Center

West Haven Community House, Head Start

Westbrook Public Schools, Westbrook Early Childhood Council

Wexler/Grant Community School, East Haven

Whale's Tales Children's Book Bank, Office of Youth Affairs, New London

Whitehall Apartments, Parent-Child Playgroup, New Haven

Wilbur Cross High School, Head Start, New Haven

Wilbur Cross High School, New Haven

Winthrop School, Bridgeport

Willowbrook Early Childhood Center, East Hartford

Worthington Hooker School, New Haven

Yale Child Study Center, New Haven

Yale-New Haven Hospital, Bright Beginnings

Yale-New Haven Hospital, Lead Program

Yale-New Haven Hospital, Parenting Programs

Yale-New Haven Hospital, Pediatric Dentistry Center Yale-New Haven Hospital, Pediatric Primary Care

Center

Yale-New Haven Hospital, Primary Care Center Women's Center

Yale-New Haven Hospital, Reach Out and Read Yale-New Haven Hospital, Sibling Program

YMCA, After School Program, Hamden

YMCA After School Program, Wallingford

YMCA, New Britain

YMCA PALS, Bridgeport

York Correctional Institution, Niantic

Young Designer Youth Service, West Haven

Zigler Head Start, New Haven



Read to Grow Board of Directors 2007-2008



Front row, from left: Jennifer Aniskovich, Vice Chair; Mary Kay Curtiss; Stacy Ruwe, Treasurer; Roxanne Coady, Chair. Second row: Lisa Maass; Jan Weisswasser Michaelson. Third row: Carla Horwitz; Susan Katz; John Wolter. Fourth row: Mary Kay Long; Susannah Bailin. Missing from photo: Karen Pritzker Vlock, Secretary; Sharon Davis; Donna Lechner-Gruskay; Marc Schneider; Rev. Dr. Frederick Streets; James Welbourne.

Read to Grow is governed by an active, dedicated Board of Directors, whose expertise in a wide range of key areas guides our organization. Our board members are passionate about the importance of promoting early literacy and committed to giving all children a good start in life. They come from the fields of business and finance, early childhood education, health, nonprofit fundraising and development, and law.

Board meetings are held monthly, with executive sessions as called. Each board member sits on at least one committee during his or her term of office, and much of the work of the Board is accomplished by the committees. Committee membership is also drawn from the community at large.

Read to Grow operates and develops programs, policies and procedures according to a three-year strategic plan researched, written and adopted by the Board of Directors in 2006.

2007-2008 Board Committees

Executive Committee: Composed of the officers and the executive director as a non-voting member. Exercises routine powers in the business and affairs of Read to Grow during the interval between board meetings.

Development Committee: Assists in meeting Read to Grow's fundraising goals by creating annual development plan, facilitating special events and initiatives, and reviewing the budget as requested by the Finance Committee.

Audit Committee: Oversees internal and risk control procedures and regulatory compliance; monitors independent auditors.

Finance Committee: Oversees responsibilities relating to fiscal management, reviewing and recommending annual budget and financial results, and management and investment of the corporation's financial assets and resources.

Governance Committee: Responsible for nominating officers and prospective new board members. The committee has overall responsibilities with respect to governance of the corporation as to bylaws, committees and composition of the board.

Program Committee: Working with staff, the Program Committee supports the development of educational materials and assists in the review of service delivery.

| Executive | Audit | Program |
|---------------------------|-----------------------|---------------------------|
| Jennifer Anksovich | Marc Schneider, Chair | Carla Horwitz |
| Roxanne Coady | , | Susan Katz |
| Karen Pritzker | Finance | Donna Lechner-Gruskay, |
| Stacy Ruwe | Mary Kay Curtiss | Chair |
| Susanne Santangelo | Sharon Davis | Jessica Sager |
| | Lisa Maass | Susanne Santangelo |
| Development | Stacy Ruwe, Chair | Jan Weiswasser Michaelson |
| Jennifer Aniskovich | James Welbourne | James Welbourne |
| Diane Ariker | Jef Wolter | |
| Jean Caron | | |
| Chris Dowling | Governance | |
| Wes Eder | Jennifer Aniskovich | |
| Lisa Maass | Susan Katz | |
| Karen Pritzker, Chair | Lisa Maass | |
| Tina Silidker | Karen Pritzker | |
| Robyn Teplitzky | Jef Wolter, Chair | |
| Jan Weiswasser Michaelson | | |
| Sue Zaccagnino | | |

Read to Grow Staff

Susanne Santangelo, Executive Director

Robin Baker, Office Manager

Jean Caron, Director of Development

Gary Gavigan, Driver

Cindy Gerstl, Communications Coordinator

Tina Silidker, Development Associate

Christine Mace, Hartford Regional Coordinator

Priscilla Russo, Books for Babies Coordinator

Erin Spaulding, Onsite Coordinator, Yale-New Haven Hospital

Kim Spencer LaManna, Product Coordinator

Linda Sylvester, Books for Kids Coordinator

Every day the staff members of Read to Grow go above and beyond expectations to ensure that Connecticut children have books of their own and take an active interest in reading. They bring a passion and dedication to carrying out our mission, and to helping all families discover the wonder and the power of books.

Our Books for Babies coordinators start their early literacy work right from a child's first days of life, encouraging families to make reading part of daily infant care. Our Books for Kids coordinator selects just the right books for every request, sending out 1,500 books weekly to children around the state. A stellar team of communications, development and office management professionals strengthens the foundation of all our work.

Through the commitment, caring and competence of our staff, Read to Grow will continue to provide the promise of literacy for all Connecticut children.



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