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The Hartford Hospital Auxiliary donated 1,812 books in January to Read to Grow. Pictured (left to right) at the hospital are: Jenny Minton Quigley, Auxiliary member; Linda Sylvester, Books for Kids Program Coordinator; Roxanne Coady, Read to Grow Board Chair; Virginia Van Dyk and Christine Collins, Auxiliary Co-Presidents.

## READ TO GROW ANNUAL REPORT 2013

## A MESSAGE FROM STACY RUWE, TREASURER

uring the last fiscal year,
Read to Grow began
putting into place a new
organizational structure to align with
new strategies and a new initiative.

A Director of Operations & Development will be leading our office team to implement a plan that calls for strengthening our core programs and launching an initiative based on formal partnerships with other non-profits that serve the neediest populations in the state. A new bilingual staff member will help to integrate the partnerships' services so that language-building and literacy efforts are enhanced for low-income and at-risk families.

Over the last year, supporters maintained strong relationships with Read to Grow through their donations and volunteerism. More than 70 people gave freely of their time and talents for our Books for Babies and our Books for Kids programs.

We hosted two major fundraisers during the year. In New Haven, we celebrated the release of our baby board book, "Welcome to the World!" with guest speakers Gov. Dannel P. Malloy and Yale-New Haven Hospital Chief Executive Officer Marna P. Borgstrom. In Hartford, we hosted another luncheon with Chris Matthews after the release of his book "Jack Kennedy: Elusive Hero."

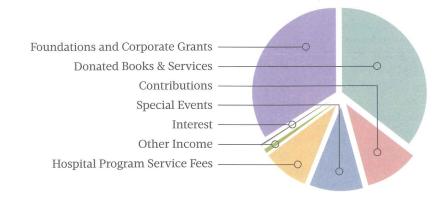
We saw a 31% increase in book applications from families. Also, we continued to run efficiently, with 83% of expenses directly for programs.

Read to Grow received an unqualified, or clean audit opinion from our external auditors, Bailey, Murphy & Scarano, CPA.

We ended the year in strong affirmation of Read to Grow's mission to promote languagebuilding and literacy for children, beginning at birth, and to support parents as their babies' first teachers.

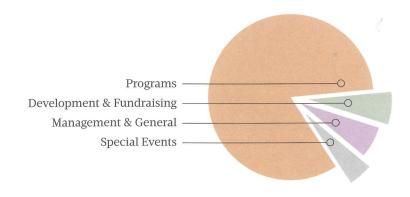
## PUBLIC SUPPORT & REVENUES

Foundations and Corporate Grants	\$ 290,101
Donated Books & Services	300,678
Contributions	87,372
Special Events	87,354
Hospital Program Service Fees	76,485
Other Income	6,855
Interest	829
Total Public Support & Revenues	\$ 849,674



## **FUNCTIONAL EXPENSES**

Programs	\$	810,521
Development & Fundraising		63,193
Management & General		60,836
Special Events		43,822
Total Expenses		978,372
Net	(	(128,698)
Beginning		621,985
End Balance	\$	493,287



Program expenses account for 83% of total expenses